https://rextextau.com ✦ linkedin.com/in/rextextau
+7-909-370-20-33 (phone ✦ WhatsApp)
meet@rextextau.com

Data Controller: George Volsky, Sole Proprietor. TIN: 631927124290, OGRNIP: 326632700064420, e-mail: meet@rextextau.com

Effective date: November 3, 2026

User Consent to Personal Data Processing

By interacting with this Website, clicking «Accept» on our Cookie Banner, filling in the blog subscription form on the Website and confirming the subscription via email (double opt-in), or voluntarily contacting us via email or messaging platforms, you freely, of your own will and in your own interest grant the Operator your Consent to personal data processing (hereinafter — Consent).

1. **Scope of Data:**
    - **Metric (technical) data:** cookies, IP addresses, browser specifications, device type, operating system, and website interaction details (including session recordings via the Webvisor function collected via the «Yandex Metrica» analytics service).
    - **Subscription data**: email address provided by the User in the blog subscription form on the Website, which operates on the basis of the follow.it service.
    - **Voluntarily provided communication details:** name (or pseudonym), email address, phone number, messenger ID, and any other information voluntarily disclosed by the User in the text of messages.
2. **Purposes of Processing:**
    - Website performance monitoring, traffic analysis, user experience optimization, and statistical research.
    - Informing the User about new blog posts (informational newsletter).
    - Managing user inquiries, maintaining communication, handling business requests, and conducting pre-contractual negotiations regarding the granting of software (software products) licenses and the provision of services.

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3. **Scope of Actions:** Collection, recording, systematization, accumulation, storage, clarification (updating, modification), extraction, use, blocking, erasure, destruction and transfer (provision) to:
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    - follow.it service (rights holder — Inisev Ltd., reg. no. C78013, 6, RJV (Suite 39), Mdina Road, Balzan BZN 9031, Malta) — for the purposes of the informational newsletter. The transfer of data to the follow.it service (whose servers are located outside the Russian Federation) takes place from the moment this Consent is granted and constitutes a cross-border transfer of personal data to foreign states that are parties to the Council of Europe Convention for the Protection of Individuals with regard to Automatic Processing of Personal Data of 28 January 1981 (in particular, Malta), in accordance with Article 12 of the Russian Federal Law No. 152-FZ "On Personal Data";
    - Individual Entrepreneur Rusachenko E. S. (OGRNIP 316392600058644, TIN 390509071426) — for storage and processing of email communications under a data processing agreement, in accordance with applicable Russian law.
4. **Validity Period:** This Consent is valid from the moment it is granted until the processing purposes are achieved or until it is withdrawn by the User. Consent to the processing of subscription data is valid until the User unsubscribes from the newsletter or withdraws this Consent. The Operator does not store subscription data; processing is carried out by the follow.it service in accordance with its privacy policy.
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